

ACE YOUR HEALTH

Community Wellness Survey Toolkit

Scan to Access the Survey



Powered by

NAACP | **sanofi**

ACE YOUR HEALTH OVERVIEW

Background

NAACP and Sanofi have entered into a dynamic collaboration to advance health equity, leveraging the strengths of both organizations. This partnership addresses health disparities in Black and other communities of color through authentic community engagement, innovative public policy, financial investments, and programmatic solutions.

ACE Your Health Community Wellness Survey

The ACE Your Health Community Wellness Survey seeks to help us understand the resources available in communities that help people live their healthiest lives. We want to identify strengths and gaps in areas such as access to healthy food, quality healthcare, housing, transportation, and green spaces.

Survey categories include:

- Neighborhood Resources & Assets
- Neighborhood Quality & Affordability
- Health & Health Care
- Demographics

Why it Matters

With a goal of collecting 12,000+ responses, the survey data and insights will play a vital role in advancing health equity by guiding the development of targeted interventions, advocacy for resources, and policies to improve health and well-being in our communities. Ultimately, it will help us address disparities and advocate for solutions that build stronger, healthier, and more equitable communities.

Powered by

NAACP | **sanofi**

HOW CAN I GET INVOLVED?

1 TAKE THE SURVEY

Start by completing the survey yourself—it's quick, easy, and impactful.

Scan to Access
the Survey



2 SPREAD THE WORD


Use the ready-made email and SMS templates in this toolkit to share the survey with your network.

3 GET LOUD AT YOUR NEXT MEETING

Make the survey a priority during your next unit/branch meeting. Rally your members to take it and encourage them to share it widely.

4 PARTNER UP FOR GREATER IMPACT

Leverage the community engagement guide to connect with partners—new and old! Collaborate to broaden your reach and gather even more community insights.

 **Pro Tip:** Ask your partners to take the survey and commit to spreading the word through email, SMS, social media, and more!

Powered by

NAACP | **sanofi**

SPREAD THE WORD: EMAIL

Customize the email template below to send to your listserv. You can also download the editable template [here](#).

New message



To Listserv

Subject Participate in the ACE Your Health Community Wellness Survey

Good afternoon, Leaders and Friends,

I hope this message finds you doing well and in great spirits! I invite you to participate in an important health initiative, the [ACE Your Health Community Wellness Survey](#), powered by NAACP x Sanofi. This survey is part of a nationwide initiative to understand key health indicators within our communities.

Your valuable input will help us:

- **Identify critical health needs:** Understand the health challenges facing our communities.
- **Develop targeted interventions:** Design and implement effective programs to improve health outcomes.
- **Advocate for change:** Inform policy decisions and resource allocation to support healthier communities.

While the survey is anonymous, you can provide contact information should you wish to be followed up with for a more targeted conversation. All survey entries will be kept confidential to ensure privacy. The survey should take approximately 10 minutes to complete.

To access the survey, please click the following link: <https://naacp.org/resources/ace-your-health-survey>

The survey will remain open through July. After completing it, please share it with your respective networks to increase engagement.

Thank you for your time, attention, and participation in this important initiative. Your contribution will significantly improve the health and well-being of our communities.

With gratitude and appreciation,

Send



SPREAD THE WORD: SMS

Customize the SMS samples below to send to your contact lists. You can also download the editable template [here](#).

Sample Message 1:

Help us improve community health! Take the ACE Your Health Community Wellness Survey to share your input: naacp.org/resources/ace-your-health-survey

Sample Message 2:

Does your neighborhood have what it needs to thrive? Share your thoughts in the ACE Your Health Survey: naacp.org/resources/ace-your-health-survey

Sample Message 3:

Health is a priority now more than ever! Share your voice in the ACE Your Health Survey to help us tackle urgent health challenges. Start here: naacp.org/resources/ace-your-health-survey

Sample Message 4:

Don't miss this chance to impact community health! Complete the ACE Your Health Survey today: naacp.org/resources/advancing-health-equity-survey. Your input is vital!

Sample Message 5:

Health is at the forefront of everything we do. Join the movement for healthier communities by completing the ACE Your Health Survey: naacp.org/resources/ace-your-health-survey

Powered by

NAACP | **sanofi**

PARTNER UP FOR GREATER IMPACT

FEBRUARY 2025 | RELIGIOUS/FAITH

Dedicate the month of February to conduct outreach to local religious/faith institutions such as:

- Churches
- Temples
- Mosques
- Synagogues
- Other places of worship

MARCH 2025 | WOMEN'S HISTORY MONTH

March is Women's History Month! Community engagement efforts this month should be focused on outreach to local chapters of women-serving organizations such:

- Divine 9 Sororities
- Links Incorporated
- 100 Black Women
- Black Women's Roundtable
- League of Women Voters
- National Council of Negro Women

APRIL 2025 | YOUTH & EDUCATION

April community engagement efforts should be focused on outreach to local youth-serving organizations and educational institutions such as:

- Schools/PTA Meetings
- Colleges/Universities
- Libraries
- Boys & Girls Club
- YMCA/YWCA
- Daycare Programs

Powered by

NAACP | **sanofi**

PARTNER UP FOR GREATER IMPACT

MAY 2025 | LABOR

May community engagement efforts should be focused on outreach to local unions and businesses.

Local Unions to Consider:

- AFL-CIO
- CWA
- NEA-AFT
- SEIU

Businesses to Consider:

- Past Sponsors
- Banks/Credit Unions
- Retail stores and restaurants

JUNE 2025 | PROGRESSIVE ORGANIZATIONS

In June, community engagement efforts should be focused on outreach to local progressive organizations. Examples include:

- National Urban League (Local Affiliate)
- Planned Parenthood
- Pride Centers
- Local Community Centers
- United Way/Habitat for Humanity
- Unity Groups

JULY 2025 | HEALTH-FOCUSED ORGS

During July, community engagement efforts should be focused on outreach to the local offices and chapters of health-focused organizations and institutions such as:

- American Cancer Society (ACS)
- American Red Cross
- National Alliance on Mental Illness (NAMI)
- Feeding America
- Meals on Wheels America

Powered by

NAACP | **sanofi**

Powered by
NAACP | **sanofi**

ACE YOUR HEALTH

Community Wellness Survey Toolkit

Scan to Access the Survey



Questions about the survey? Reach out to our Center for Health Equity staff.

- Dr. Chris Pernel, Director: cpernell@naacpnet.org
- Dr. Tony Price, Senior Fellow: tprice@naacpnet.org