

AS AMERICAN AS

ADVOCACY TOOLKIT

Hashtag: #AsAmericanAs

Website: naacp.org/take-action

It's time to remind Congress that Social Security, Veterans' benefits, Medicaid, and the safety of our children are not partisan issues. This week the Senate debates the federal budget bill, full of harmful cuts that impact our lives. If it passes, the bill will go back to the U.S. House of Representatives for a vote before heading to the president's desk for his signature.

Contact your Congressperson and tell them to vote "No" on the budget bill.

CALL

U.S. Senate switchboard: (202) 224-3121

U.S. House of Representatives switchboard: (202) 225-7000

For Live Answers

Hi, my name is **[Your Name]**, and I'm a registered voter living in **[City/ZIP]**. Could you please connect me to Senator **[Name]**'s office?

[After being transferred]

Hi, I'm calling to urge Senator **[Name]** to vote No on the budget bill.

This is important to me because **[insert one sentence reason from messaging]**.

Please make sure the Senator knows their constituents are watching and we expect them to oppose this.

Thank you.

For Voicemail

Hi, my name is **[Your Name]**, and I'm a registered voter living in **[City/ZIP Code]**.

I'm calling to ask Senator **[Name]** to vote **NO on the budget**.

This bill is harmful because **[insert one-line reason]**. I urge the Senator to stand with their constituents and oppose it.

Thanks, and please make sure my message gets to the Senator.

What To Do If Lines Are Busy or Not Connecting

- Try back later: The Senate switchboard can get overwhelmed during high-volume days. Try calling early in the morning (9–10am ET) or later in the day (4–5pm ET).
- Call direct lines: Find your congressperson's contact information at www.senate.gov/senators and www.house.gov/representatives.

EMAIL

Email or submit a comment: Use the elected official's website to send a written message. Find your congressperson's contact information at www.senate.gov/senators and www.house.gov/representatives.



SOCIAL MEDIA

Let your elected officials know you voted for them to protect human rights - and you expect them to do just that by voting "No" on the federal budget bill. Let your community know how they can help. Use the sample posts and graphics below to spread the word.

SAMPLE POSTS

Option 1: [Tag your Congressperson], programs like Social Security, Medicaid, and SNAP are not partisan issues. They support the most vulnerable communities among us. Vote NO on the #bigbeautifulbill. [#AsAmericanAs](#)

Option 2: Our grandparents' health. Food for our kids. Support for our veterans. These are not just line items in a federal budget. They are lifelines that are foundational to who we are as a nation. Contact your Senator and tell them to vote NO on the #bigbeautifulbill. [#AsAmericanAs](#)

Option 3: I just called my senator **[Tag your Congressperson]** to tell them to stop playing politics with our community's future and vote NO on the #bigbeautifulbill. Call or email yours to tell them the same! naacp.org [#AsAmericanAs](#)

Option 4: [Tag your Congressperson], Any federal budget that leaves everyday Americans behind is unacceptable. Our children deserve security and opportunity, and our veterans and elderly community deserve our support. Vote NO on the [#bigbeautifulbill](#)

SHARE THE MESSAGE:



1. Feel free to develop your own customized posts to add stories, data, and quotes using the sample social media posts.
2. Add the [#AsAmericanAs](#) hashtag to your social media posts.
3. Follow @NAACP on Instagram, X, LinkedIn, and Facebook and share our content via your personal or organizational accounts.

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