



A Welcome to Black Women and Our Allies

Black women have always been the architects of progress in this nation and the moral compass of our communities.

It is with deep humility, pride, and resolve that I greet you as the Chair of Women in the NAACP (WIN). I am honored to serve alongside the powerful women and allies who have long been the backbone of this Association and the conscience of our movement.

WIN's history is rich, courageous, and transformative. Founded by Frances Louise Dancy Hooks and Earlene Bollin, WIN has met the needs of our people through disaster relief, health advocacy, global humanitarian work, and leadership development. From building schools in Benin, West Africa, to partnering with the National Institutes of Health on culturally responsive SIDS education and advancing early HIV/AIDS awareness, WIN has always met the moment with clarity and compassion.

We also honor Dr. Thelma T. Daley, immediate past WIN National Coordinator, whose vision and dedication strengthened and expanded WIN's impact.

Today, we face a defining moment for our democracy and especially for Black women. Yet history reminds us that when Black women organize, mobilize, and lead, we transform challenges into change.

As the former President of the NAACP Brooklyn Branch and now Vice Chair of the NAACP National Board of Directors, I bring a deep commitment to partnership, accountability, and grassroots leadership. The future of WIN will not be built for women; it will be built with women.

Looking ahead, **WIN will focus on five core pillars:**

- Mentorship
- Leadership Development
- Advocacy & Civic Engagement
- Health Equity
- Economic Empowerment

This vision is bold because the times demand it, and achievable because of you.

I invite Black women and our allies to recommit to WIN not simply as a program, but as a movement within the movement.

In unity and service,



Karen Boykin-Towns

Vice Chair, NAACP National Board of Directors

Chair, Women in the NAACP (WIN)