

Alpha Phi Alpha Fraternity, Inc.

Divine Nine Fraternity | MOU Signed: May 16, 2025

About the Organization

Founded 1906 · Headquartered in Baltimore, MD

Alpha Phi Alpha is the first intercollegiate Greek-letter fraternity established for African Americans. Guided by the motto "First of All, Servants of All, We Shall Transcend All," the fraternity develops leaders, promotes brotherhood and academic excellence, and provides service and advocacy for communities.

Partnership Purpose

Alpha Phi Alpha and the NAACP share a commitment to ensuring political, educational, social, and economic equality for all citizens and to removing barriers of racial discrimination through democratic processes. The partnership combines the resources and networks of both organizations to expand civic participation and community impact.

Civic Engagement Activities

- Encourage members to volunteer with NAACP's Indirect Relational Organizing Program — goal of 10% of membership
- Coordinate GOTV activities at national, state, and local levels: canvassing, phone banks, text banks, and election protection
- Share nonpartisan research and messaging on Black voter engagement and voter issues

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Voter Engagement and Mobilization Tools — peer-to-peer SMS/MMS, voter registration, relational organizing
- Data, Messaging & Research Toolkit — GSSA data analytics and election strategy resources
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives

Membership

Alpha Phi Alpha members are encouraged to join the NAACP as Annual or Life Members, with a goal of 10% of membership. NAACP tracks participation via a unique organizational code through the NAACP Membership Department.

How to Engage at the State Level

- Identify Alpha Phi Alpha chapters in your state or city
- Request an introductory meeting with state or chapter leadership
- Invite chapter members to participate in NAACP voter registration drives and phone banks
- Co-host educational forums and community outreach aligned with shared civil rights priorities