

Blacks In Government, Inc.

Public Sector Employee Association | MOU Signed: November 4, 2024

About the Organization

Founded 1975 · Headquartered in Washington, DC

Blacks In Government (BIG) exists to enable all present and future Black employees in Local, State, and Federal government to maximize their career opportunities, and provides a mechanism for inclusion, growth, and advocacy. BIG's goals include providing a nonpartisan platform on major issues of local, regional, and national significance that affect the Black community.

Partnership Purpose

The NAACP and Blacks In Government share common priorities and an interest in working together to advocate for policy changes that ensure political, educational, social, and economic equality for all persons, and the civic, economic, and educational development for all persons throughout the country.

Civic Engagement Activities

- Enhance collaboration on mobilizing registered voters to the polls during early voting and on Election Day
- Mobilize the thousands of members of BIG Chapters and NAACP Units, along with the broader community, to ensure strong voter turnout
- Disseminate nonpartisan GOTV information across both organizations' media platforms
- Urge registered voters to verify voting status, confirm polling locations, and report incidents of voter intimidation or suppression
- Issue joint press releases to promote joint voter mobilization efforts

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Vote.org — access to the nation's largest nonpartisan voter registration and GOTV technology platform
- Data, Messaging & Research Toolkit — developed with GSSA, HIT Strategies, and Hart Research on top issues, talking points, and GOTV graphics
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives focused on down-ballot and local elections

Membership

NAACP will track BIG members joining the organization with a unique tracking code. BIG will aim for 10% of its membership to become Annual, Life Members, or Sustainers of the NAACP. In turn, NAACP members who are public servants will be encouraged to become regular members of BIG with full rights and benefits; NAACP members who are not public servants will be encouraged to become associate members.

Mutual Benefits

NAACP Offers: 2 complimentary observer registrations, 2 additional registrations at 25% off, and 1 complimentary booth at the NAACP National Convention.

Partner Offers: 1 complimentary booth and 2 registrations at BIG's National Training Institute.

Community Building

NAACP and BIG will collaborate to develop a GIS mapping infrastructure. BIG will have access to and use of the mapping tool and accompanying data for the duration of this MOU, while remaining the sole proprietor of all data provided to the NAACP.

How to Engage at the State Level

- Identify Blacks In Government chapters active in your state
- Request an introductory meeting with chapter leadership
- Invite chapter members to participate in NAACP voter registration drives and phone banks
- Co-host educational forums and community outreach aligned with shared civil rights priorities

For questions or to activate this partnership, contact NAACP Community Partnerships — strategicpartnerships@naacpnet.org