

PFLAG

LGBTQ+ Support & Advocacy Organization | MOU Signed: February 21, 2026

About the Organization

Founded 1973 · Headquartered in Washington, DC · 350+ chapters nationwide

PFLAG is the nation's first and largest organization dedicated to supporting, educating, and advocating for LGBTQ+ people and those who love them. With hundreds of thousands of members and more than 350 chapters nationwide, PFLAG works every day to ensure LGBTQ+ people everywhere are safe, celebrated, empowered, and loved — through support, education, and advocacy programs at the local, state, and federal levels.

Partnership Purpose

PFLAG and the NAACP recognize that racial justice and LGBTQ+ equality are deeply connected struggles, and share a commitment to advancing political, educational, social, and economic equality for all. Together, they are expanding civic participation, dismantling barriers to opportunity, and strengthening families and communities.

Civic Engagement Activities

- Encourage PFLAG members and supporters to volunteer with NAACP's Indirect Relational Organizing Program
- Coordinate GOTV tactics — canvassing, phone banks, text banks, and election protection
- PFLAG Votes program provides state-by-state voter education, registration, and GOTV resources shared with NAACP
- PFLAG Academy Online provides quarterly civic engagement webinars open to NAACP members
- Fighting for Our Pride campaign equips families to advocate at the state and local level — coordinated with NAACP units

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Voter Engagement and Mobilization Tools — peer-to-peer SMS/MMS, voter registration, relational organizing
- Data, Messaging & Research Toolkit — GSSA data analytics and election strategy resources
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives
- PFLAG chapter network, PFLAG Connects: Black/African American Community, and ally engagement learning sessions

Membership

PFLAG members and supporters are encouraged to join the NAACP as Annual or Life Members. NAACP will track PFLAG engagement via a unique code through the NAACP Membership Department.

How to Engage at the State Level

- Identify PFLAG chapters active in your state or city — more than 350 chapters available nationwide
- Connect with state or local PFLAG chapter contacts for an introductory meeting
- Partner on voter registration drives and joint GOTV events
- Engage PFLAG's network to ensure LGBTQ+ community members and families are registered and mobilized to vote

For questions or to activate this partnership, contact NAACP Partnerships & Community Team — strategicpartnerships@naacpnet.org