

Phi Beta Sigma Fraternity, Inc.

Divine Nine Fraternity | MOU Signed: February 15, 2025

About the Organization

Founded 1914 at Howard University · Headquartered in Washington, DC

Phi Beta Sigma is guided by the motto "Culture For Service and Service For Humanity." The fraternity cultivates brotherhood, scholarship, and service with a commitment to programs that directly impact communities. Phi Beta Sigma emphasizes integrity, ethical leadership, and building meaningful relationships with community organizations and government.

Partnership Purpose

Phi Beta Sigma and the NAACP share common priorities to advocate for policy changes ensuring political, educational, social, and economic equality for all persons and to build civic and political power in Black communities nationwide.

Civic Engagement Activities

- Encourage members to volunteer with NAACP's Indirect Relational Organizing Program — goal of 10% of membership
- Coordinate GOTV activities at national, state, and local levels: canvassing, phone banks, text banks, and election protection
- Share nonpartisan research and messaging on Black voter engagement and voter issues

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Voter Engagement and Mobilization Tools — peer-to-peer SMS/MMS, voter registration, relational organizing
- Data, Messaging & Research Toolkit — GSSA data analytics and election strategy resources
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives

Membership

Phi Beta Sigma members are encouraged to join the NAACP as Annual or Life Members, with a goal of 10% of membership. NAACP tracks participation via a unique organizational code.

How to Engage at the State or Local Level

- Identify Phi Beta Sigma chapters in your state or city
- Reach out to local, state, or regional Sigma leadership for an introductory meeting
- Recruit Sigma brothers as NAACP volunteer phone bankers and canvassers
- Collaborate on civic education workshops and advocacy campaigns at chapter and Conclave events

For questions or to activate this partnership, contact NAACP Partnerships & Community Team — strategicpartnerships@naacpnet.org