

Sigma Gamma Rho Sorority, Inc.

Divine Nine Sorority | MOU Signed: February 15, 2025

About the Organization

Founded 1922 at Butler University · Headquartered in Raleigh, NC

Sigma Gamma Rho's mission is to enhance the quality of life for women and their families in the U.S. and globally through community service, civil, and social action. The sorority advances civic engagement, education, health awareness, and leadership development — with a unique commitment to connecting youth through the SGRho Youth Clubs and NAACP Youth & College Division.

Partnership Purpose

Sigma Gamma Rho and the NAACP are committed to increasing civic participation, promoting racial equality, and building leadership pipelines at all levels — including a distinctive focus on engaging the next generation of civic leaders through their shared youth programs.

Civic Engagement Activities

- Encourage members to volunteer with NAACP's Indirect Relational Organizing Program — goal of 10% of membership
- Coordinate GOTV activities at national, state, and local levels: canvassing, phone banks, text banks, and election protection
- Share nonpartisan research and messaging on Black voter engagement and voter issues

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Voter Engagement and Mobilization Tools — peer-to-peer SMS/MMS, voter registration, relational organizing
- Data, Messaging & Research Toolkit — GSSA data analytics and election strategy resources
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives

Membership

Sigma Gamma Rho members are encouraged to join the NAACP as Annual or Life Members, with a goal of 10% of membership. SGRho Youth Clubs are encouraged to join the NAACP Youth & College Division. NAACP tracks participation via a unique organizational code.

How to Engage at the State & Local Level

- Identify Sigma Gamma Rho chapters in your state or city
- Connect with state or local chapter leadership for an introductory meeting
- Co-host voter registration drives and partner on NAACP Youth & College programs
- Leverage SGRho's youth networks to build the next generation of civic leaders

For questions or to activate this partnership, contact NAACP Partnerships & Community Team — strategicpartnerships@naacpnet.org