

Zeta Phi Beta Sorority, Inc.

Divine Nine Sorority | MOU Signed: February 15, 2025

About the Organization

Headquartered in Washington, DC

Zeta Phi Beta Sorority, Inc. fosters the ideals of service, charity, scholarship, civic and cultural endeavors, sisterhood, and finer womanhood. Through programs providing training, scholarships, and mentoring, the sorority serves in an advocacy role to enhance community programs and projects the image of finer womanhood through community action.

Partnership Purpose

The NAACP and Zeta Phi Beta share common priorities and an interest in working together to advocate for policy changes ensuring political, educational, social, and economic equality for all persons, and the civic, economic, and educational development of communities nationwide.

Civic Engagement Activities

- Encourage members to volunteer with NAACP's Indirect Relational Organizing Program — goal of 10% of membership
- Coordinate GOTV activities at national, state, and local levels: canvassing, phone banks, text banks, and election protection
- Share nonpartisan research and messaging on Black voter engagement and voter issues

NAACP Tools & Resources Available to Partner

- Voter Action Network (VAN) — 50-state database access after completing VAN training
- Voter Engagement and Mobilization Tools — peer-to-peer SMS/MMS, voter registration, relational organizing
- Data, Messaging & Research Toolkit — GSSA data analytics and election strategy resources
- Building Community Voice Fund (BCVF) — grant opportunities for voter registration and turnout initiatives

Youth & College Engagement

The Youth Clubs of Zeta Phi Beta will encourage members to join the NAACP Youth and College Division. Both organizations will foster engagement between NAACP Youth & College and Zeta Youth Affiliates through leadership development, mentorship, and educational programming, and connect youth with advocacy and civic engagement campaigns.

Membership

Zeta Phi Beta members are encouraged to join the NAACP as Annual or Silver Life Members, with a goal of 10% of membership. NAACP tracks participation via a unique organizational code through the NAACP Membership Department.

How to Engage at the State / Local Level

- Identify Zeta Phi Beta chapters active in your state or city
- Request an introductory meeting with state or chapter leadership
- Invite chapter members to participate in NAACP voter registration drives and phone banks
- Co-host educational forums and community outreach aligned with shared civil rights priorities